



Sino-German Cooperation for Sustainability

中德可持续发展领域合作

EU Switch Asia Susbuild Kick Off Conference
April 12th, 2016

为何成立德中生态商务平台?

WHY WAS ECONET CHINA ESTABLISHED?

推动健康与可持续

建筑和低碳城市发展是中国的**当务之急**



Healthier and more sustainable city development is the top priority

德国，世界领先的环保及节能技术
出口国，是中国理想的**合作伙伴**



Germany, as world leading green technology export country, is the ideal partner for China



econet china

German Industry & Commerce (Taicang) Co, Ltd. Greater China

www.econet-china.com



The German Chamber Network

我们是谁?

WHO WE ARE?

专为中国市场提供德国绿色解决方案专业咨询与服务机构

The specialized consulting & service partner for German Green Solutions in China

**Official Delegation of
German Industry and
Commerce**

Political Flanking and
Lobbying



Membership organization
Member Support and
Event Management



Service Supplier
Market Entry and Business
Development Consulting



AHK/GIC, an institution with 3 functions

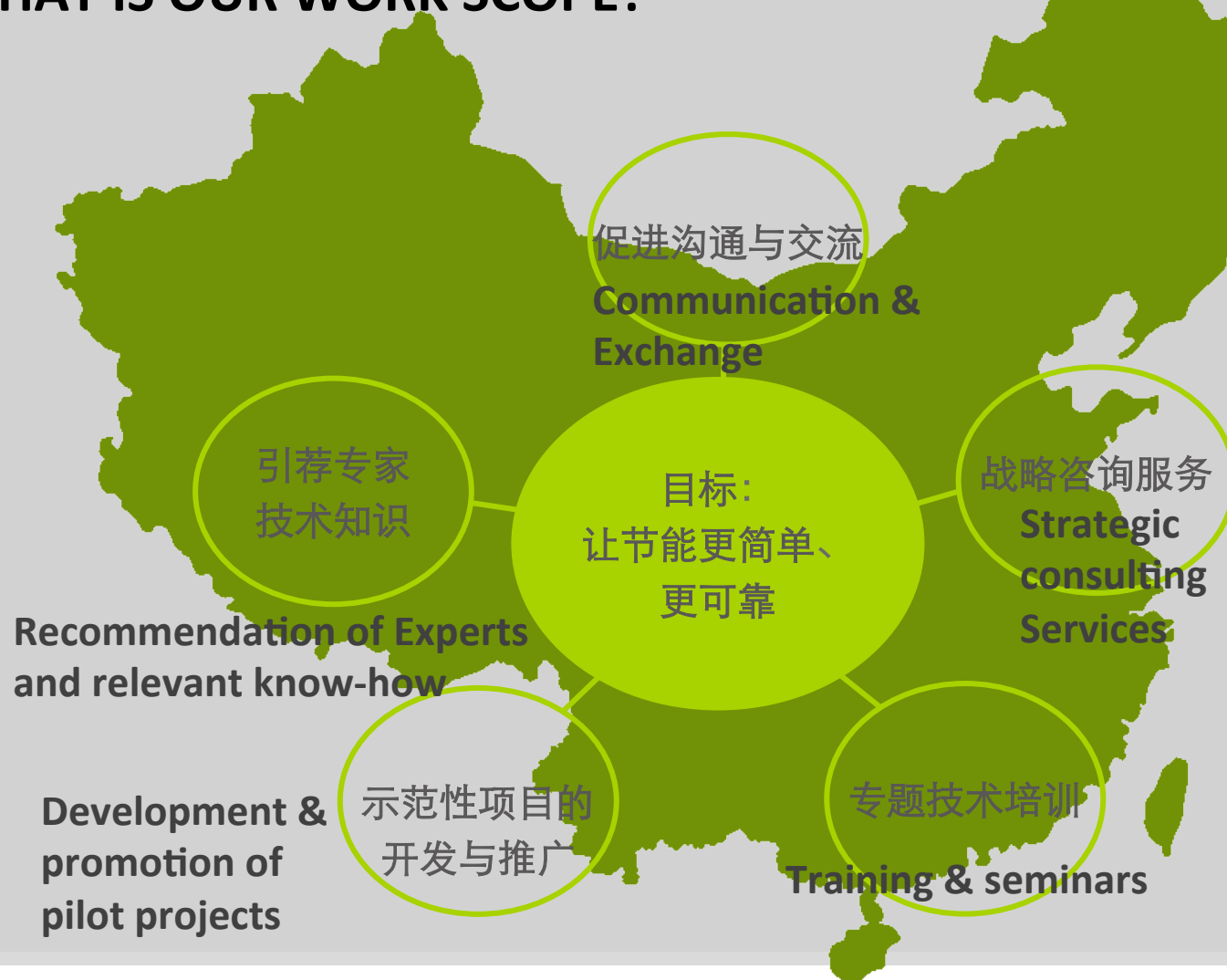
围绕可持续发展所关注的行业

KEY INDUSTRY FOCUSES ON SUSTAINABLE DEVELOPMENT

- 可持续城市发展、智慧城区规划、老建筑改造
Sustainable urban development, smart city planning, existing building renovation
- 被动式低能耗建筑、德国建筑能效标准
Passive low energy consumption buildings, building energy efficiency standard
- 建筑工业化设计、工程与施工
Design, engineering and construction for building industrialization
- 工业节能、清洁生产
- Cleaner production and industry energy efficiency
- 清洁能源：太阳能、风能、生物质能、地热能
- Clean energy: Solar, Wind, Biomass, Geothermal
- 环保技术：空气治理、废弃物处理、水处理、
Environmental technologies: air, waste, water
- 更多...
And More

我们的工作内容?

WHAT IS OUR WORK SCOPE?



发布德国政策、技术、产品信息

INFORM ABOUT GERMAN POLICY, TECHNOLOGY & PRODUCT INFO

www.econet-china.com



econet china: newsletter March 2015 New Service Range launched!

about econet China

econet china is a non-profit initiative of the German industry, coordinated by the German Industry and Commerce Greater China, for the promotion of Sino-German cooperation for sustainability.

Welcome to follow us with our Wechat and Linkedin Account:



Wechat



Linkedin



www.econet-china.com

展示推广德国整合式解决方案

SHOWCASE & PROMOTE GERMAN INTEGRATED SOLUTIONS



定期沙龙搭建中德双方交流平台

REGULAR ECONET SALONS FOR SINO-GERMAN NETWORKING



举办大型中德专题技术研讨会

ORGANIZING OF LARGE SCALE SINO-GERMAN TECH-SYMPOSIUMS



为开发商及设计院提供定制技术培训

TAILOR-MADE TRAINING FOR DEVELOPERS AND DESIGN INSTITUTES MONTHLY FOCUS GREENTECH WORKSHOP SERIES



组织参观国内最新德国绿色实践项目

ORGANIZING OF SITE TOURS TO THE LATEST GERMAN BEST PRACTICES IN CHINA



组织地产商、设计院走进德国考察项目

PROJECT TOUR TO GERMANY FOR GOVERNMENT DESIGN MARKERS, DEVELOPERS & DI'S



与中国各地政府决策者、大学开展交流与合作

COLLABORATIONS WITH DECISION MAKERS OF LOCAL GOVERNMENT AND UNIS



ECONET LOBBY: COLLABORATIONS WITH GERMAN GOVERNMENTS



Roundtable mit Dr. Norbert Röttgen



Briefing mit Joschka Fischer



Veranstaltung mit Dr. Peter Ramsauer



Bundesministerium
für Umwelt, Naturschutz
und Reaktorsicherheit



VIP Dinner mit Gerhard Schroeder



Bundesministerium
für Verkehr, Bau
und Stadtentwicklung

德国建筑能效出口代表团访华

GERMAN BUSINESS DELEGATIONS TO CHINA UNDER THE EXPORT INITIATIVE PROGRAM



发起、协调并推广中德示范性项目

INITIATE, COORDINATE AND PROMOTE SINO-GERMAN PILOT PROJECTS

visit the first Sino-German building exhibition:
ecobuild shanghai in November 2006

参观首届中/德建筑展: 2006年11月上海-汉堡生态建筑展



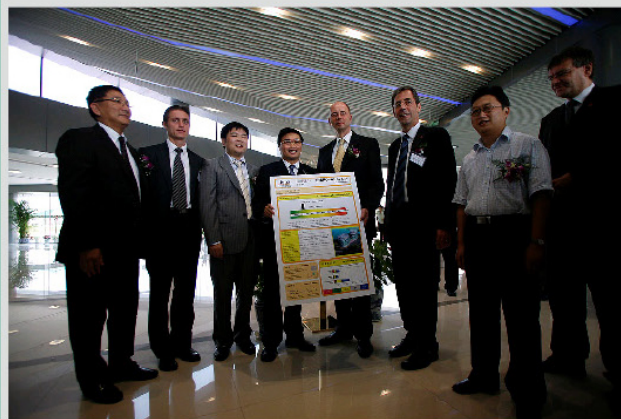
ecobuild conference and exhibition
Date: 8-10th November 2006
Location: Shanghai Science and Technology Museum

生态建筑展国际会议和展览
时间: 2006年11月8日-10日
地点: 上海科技馆

ecobuild building projects open doors
Date: 4 weeks in November / December 2006
Location: building sites in Anling, Minghang, Pudong, Chongming, Hongkou

生态建筑展参展项目示范展览
时间: 2006年11月-12月 为期四周
地点: 位于安亭、闵行、浦东、崇明和虹口的参展建筑项目

www.green-shanghai.com



示范工程案例：浦江智谷节能办公楼

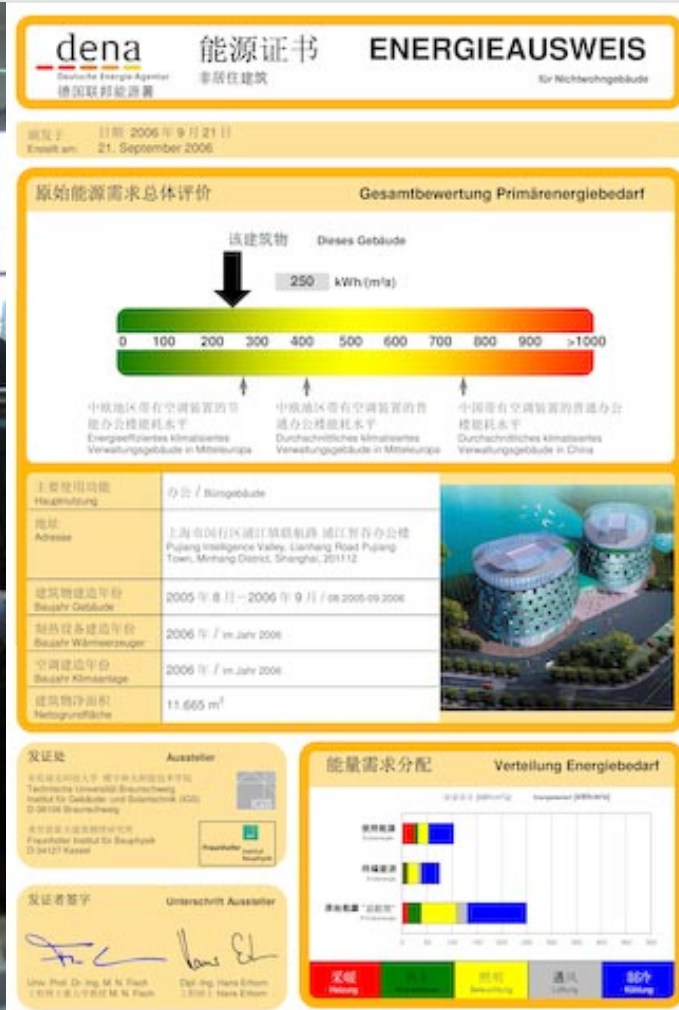
PILOT PROJECT: PUJIANG INTELLIGENT VALLEY GREEN OFFICE BUILDING



经济上合理 + 技术上可行



PILOT PROJECT: PUJIANG INTELLIGENT VALLEY GREEN OFFRICE BUILDING



由ECONET CHINA发起的中德示范性项目

SINO-GERMAN PILOT PROJECTS INITIATED BY ECONET CHINA

Passive Café in Dalian
大连被动式咖啡屋



Sino-German Green
Incubation Factory

中德绿色孵化厂房



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Shanghai Anting Green School

上海安亭绿色小学



Taicang Vocational Training Center

太仓职业培训中心



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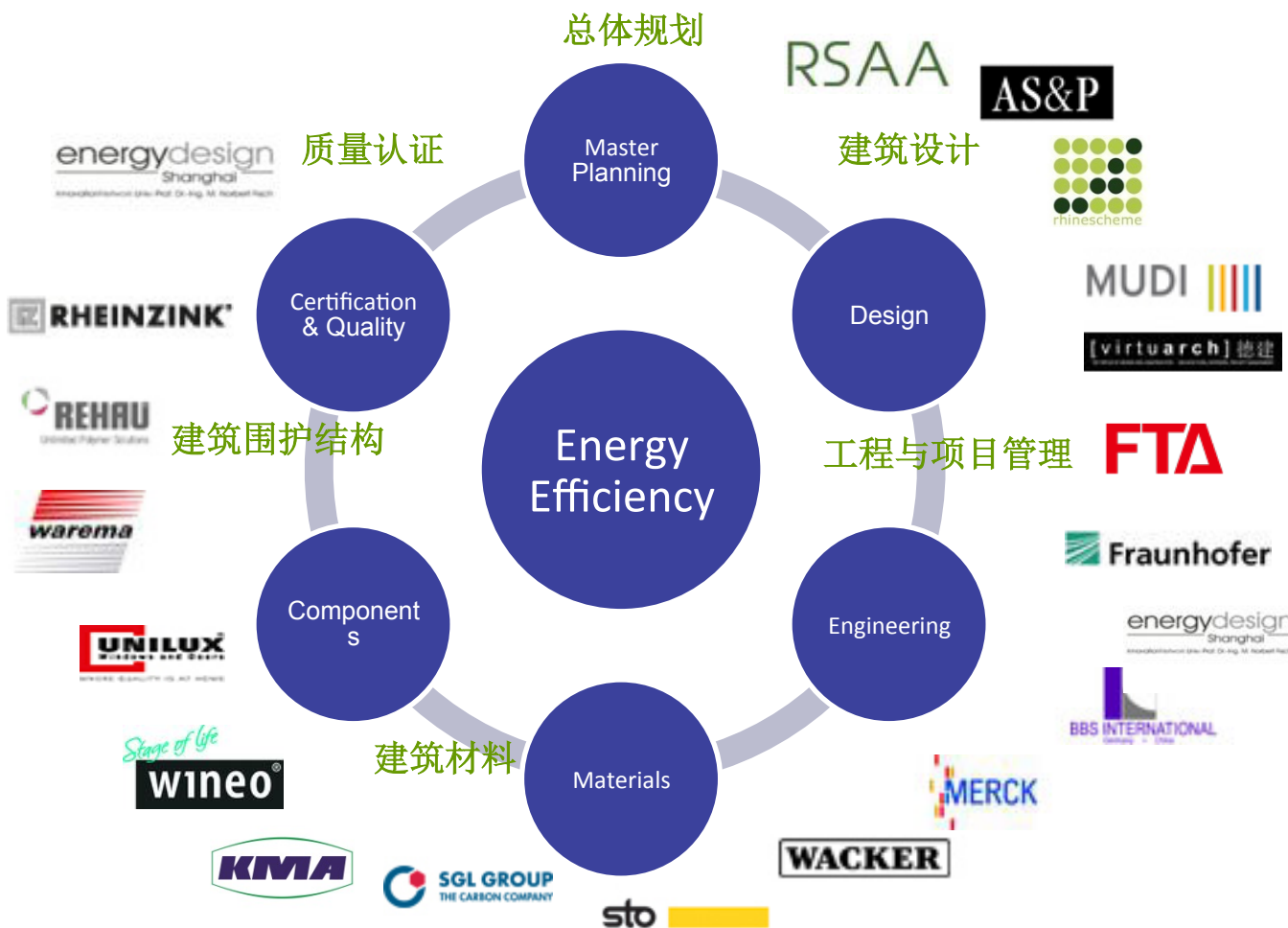
Shanghai Zhangjiang
Science Technology and
Culture Center

上海张江科学技术文化中心



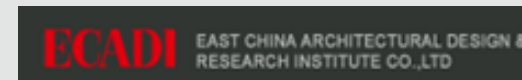
部分德国绿色建筑解决方案提供商

SELECTION OF GERMAN GREEN BUILDING SOLUTION PROVIDERS



部分长期行业合作伙伴

SELECTION OF LONG-TERM INDUSTRY PARTNERS



上海市城乡建设和管理委员会

江苏省建设厅科技处

东南大学

沈阳市建委

安徽省建设厅

沈阳建筑大学



合作机会

econet china 面向中国的政府/投资方/开发商/设计院/园区/行业协会/大专院校/媒体，并提供以下服务与协助：

- 组织德国项目考察与访问
- 德国最新技术与案例分享与发布
- 定制节能技术与产品培训
- 技术与项目对接
- 发起和推广德国理念或者标准的示范性项目
- 项目咨询与合作
- 大型专题研讨会合作
- 联络德国节能专家、技术及产品提供方
- 更多...

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The German Chamber Network

期待合作！
LOOK FORWARD TO
FURTHER COOPERATION !

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德中生态商务平台



微信

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